Mission Statement

The mission of Koi Organisation International is to promote and improve the International enjoyment of the Koi hobby by providing hobbyists with education and mentoring regarding good Koi husbandry, the recognition and management of Koi and pond systems problems and the management of improvement options.

“I got in it for the fish, but I stay in it for the people!” Chris Bushman
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Greetings from the Chairman

Greetings,

I am happy to report that a lot has happened in Koi Organisation International (K.O.I.) in the year 2013. Our goal has always been to become the best source for Koi health and husbandry on the Internet and keep the “fun” perspective in all our work/offerings. Our new website was developed on those principles. We now have better web software that makes the web site easy to maintain. Also new this year is K.O.I. Specialist Certifications. These are people who have passed a series of courses that provided symbiotic knowledge about one aspect of Koi keeping. Check our website for details on:

K.O.I. Show Water Quality Specialist Certification
K.O.I. Biology Specialist Certification

As advertised on our websites we have the 9 course curriculum for becoming a Certified Koi Keeper (CKK). The goal of the Certified Koi Keeper curriculum is to provide a solid understanding of the primary Koi health and husbandry issues. Koi Organisation International, Inc. supports all Certified Koi Keepers as persons very qualified to diagnose and treat many common Koi pond and fish problem. There are several other courses available and new this year is the K.O.I. Show Water Quality and Koi Safety Course. So far in 2013 we have had 73 enrollments in K.O.I. courses.

Our trained K.O.I. members and CKKs are giving back to their community by speaking at Koi club meetings, answering calls from local Koi keepers, and providing on-site help in Koi emergencies. In addition to our brochures and handouts we now offer K.O.I. members a field reference guide that is loaded with information. This year’s supplement to the guide is being sent to all members who renew their membership.

There is more planned for next year such as giving our members the option of purchasing a course or just the reading material for the course. The reading material option is for anyone who wants the information covered in a course but who does not want to enroll in the course work, take the tests or get the certification of completion.

K.O.I. members are invited to participate, or just listen in, to all Board of Directors meetings. B.O.D. meetings occur monthly at Noon EST on the Wednesday following the 10th of the month, and are conducted as a group conference call using Skype. Contact Karen Pattist (pattist@snet.net) for details.

Cheers,

Ken Austin
Chairman of the Board
Koi Organisation International
This is the 4th Annual Report for K.O.I. and our 5th year as a group. The first year was spent in planning, putting together a steering committee of 25 experts from around the world, and in writing procedures. In the 2nd year, we opened our web site, became incorporated and achieved our 501c3 tax status. In the 3rd year, we finished development of our On-Line Koi Lab and completed the final course in the Certified Koi Keeper curriculum. A year ago, our goals were to improve the web site to handle more traffic and students, and we graduated our first Certified Koi Keeper. More information on the history of K.O.I. can be found on pages 6 and 7.

During the past year, our biggest accomplishment was to completely rewrite our web site to accommodate our vision for the future of K.O.I. The K.O.I. web site remains a top site, with time on site averaging about 7 minutes; more than double that of other hobby sites. We shipped the industry’s first Waterproof binder full of current, accurate and useful information for Koi Keepers called the K.O.I. Guide, and we gave it away as a thank-you with each full Membership. Then, we created a 29 page supplement to the Guide for those renewing their membership this year. Other milestones included passing our first student using Moodle on-line testing, and adding 2 new courses and 2 new certifications to our curriculum.

K.O.I. leads the Koi world in Koi education by allowing students to take a lab on-line, without requiring travel to a distant location. The scene to the right is from the interactive Lab DVD, which is part of the on-line Lab curriculum.

We’d like to thank all those on the Steering Committee who helped to get this organization started, and also those that have accepted working positions in the corporation to keep it growing and improving. Extra thanks go to those who have given so many hours writing and editing courses, articles and ebooks. While it doesn’t show up on the balance sheet, our people are K.O.I.’s biggest asset.

Special thanks to all our donors and members, who believe that this hobby needs both current, accurate and useful information as well as a network of non-political people who share their goals and ideals, expertise and failures, and all the fun associated with this challenging hobby. We hope everyone reading this Annual Report is, or will become, a member!

Karen Pettit
The History of K.O.I.

K.O.I. started as a group of hobbyists with primary interests in Koi health, who formed a non-political and FUN organization to dispel the myths and advance the science of the Koi hobby. K.O.I. provides current, accurate and useful information about Koi, and our goal is to offer a full spectrum of information on Koi husbandry to the Koi community and to be recognized as a premier source for such information.

The founding group of about 25 Koi hobbyists started in 2009, and spent a year putting together the plan for the new organization. There were members from many countries, including South Africa and England, and consultants from Japan. Due to the international perspective of the group, the name Koi Organisation International was selected, and we choose to spell Organisation with an ‘s’ rather than a ‘z’, to reflect the international flavor. We were incorporated in the state of Florida in August 2009, and received our 501c3 status from the IRS a year later. Donations to our group are tax deductible, and our non-profit status is exemplified by all Board members and workers being unpaid volunteers who believe that each of us CAN be a better Koi keeper, with the information provided by K.O.I. We do have a few instructors that are partially compensated for their time spent teaching, but it is more of a token payment to defray costs rather than a reflection of what their services are worth.

K.O.I.’s web site opened to the public in May, 2010, and stays updated with the latest breaking news in the Koi hobby, as well as articles of interest to all Koi keepers. Our flagship product, K.O.I. 101, is a short course that includes virtually everything required to keep Koi alive and well. K.O.I. 101 supports the mission to educate the Koi novice. While it was
written for the new Koi keeper, it has current information on filtration, nutrition and all aspects of Koi health. K.O.I. 101 is free to all registered users, and as such, helps K.O.I. to achieve its primary purpose of education. K.O.I. 101 is available in formats for reading on-line, reading on a book reader, listening to on a MP3 player and watching as a self-paced presentation. A 101 test and cross-word puzzle are provided so that readers can test their knowledge, and certificates of completion are available for those that pass the test.

K.O.I. has a curriculum of courses that cover all levels of expertise from survey classes through detailed, advanced topics on specific aspects of Koi keeping. K.O.I. offers students the choice of taking courses for their own edification or becoming certified and continuing their education along with giving back to the public. Students that pass a group of nine intermediate courses are eligible to become certified as a Certified Koi KeeperSM, which requires Continuing Education, or they may earn a certificate as a K.O.I. KeeperSM, which does not require Continuing Education. Students that have an interest in the Biology or Show Water Quality aspects of Koi keeping will find Specialist certifications that require only 5 courses, along with Continuing Education. There are also many courses, available and planned, that are of general interest to all Koi keepers.

K.O.I. also achieves its educational goals by providing a library of ebooks on Koi keeping. Ebooks range in price from free to several dollars, and are well-written, illustrated papers that provide proven information on a variety of subjects that are useful to all. The K.O.I. web site has articles and news about the hobby, rounding out K.O.I.’s commitment to learning.

K.O.I. is funded from the sale of courses, dues of members, donations from those who believe in our goals, and through store sales of K.O.I. related merchandise. Members receive discounts on courses and ebooks, and a copy of the waterproof “Koi Guide.” Members also are granted access to special member group buys, a recommended reading list, tips and tricks, and receive a return address label template.
COME JOIN US FOR...

Education - K.O.I. provides courses on many aspects of the hobby for all levels of interest. Students work with instructors and mentors to improve their understanding of Koi keeping.

Consulting - K.O.I. can provide one-on-one consultations with Certified members through e-mails and on-site visits if needed.

Products - K.O.I. sells products of interest to Koi keepers through our on-line store available on our web site.

EDUCATIONAL OPPORTUNITIES

Koi Organisation International will provide education for all levels of Koi keepers from beginner to advanced. Initially, three levels of achievement and/or certification will be offered:

1st Level – Basic Koi Keeper®
2nd Level – Certified Koi Keeper®
3rd Level – Master Koi Keeper®

In addition, courses in specialized areas (some toward becoming certified in those specialized in those areas) and other fun and interesting aspects of the Koi hobby are planned.

FEATURES

- The K.O.I. program does not require students who are seeking certification to be affiliated with any club or organization.
- The K.O.I. program is international, (thus the spelling of “Organisation” to reflect the world scope) drawing students and instructors from countries around the world.
- The courses are open enrollment and may be purchased by anyone that has an interest, virtually whenever they wish, without committing to any further training.

BENEFITS

- Current, accurate and useful Information.
- Access to knowledge and expertise of many highly recognized experts from around the world.
- Easily accessible to anyone with a computer.
- K.O.I. has received non-profit status and donations are tax deductible.
- Membership is open to all in this international organization of Koi keepers and we all share the common goal of successful Koi keeping.

VISIT OUR WEBSITE AT

KoiOrganisationInternational.org

OUR MISSION

The mission of Koi Organisation International™ (K.O.I.™) is to promote and improve the worldwide enjoyment of the Koi hobby by providing hobbyists with opportunities for education, scientific study and mentoring, the recognition and management of Koi and pond systems problems, and the management of improvement options.
LEVEL 1 - K.O.I. 101
BASIC KOI KEEPING
The goal of K.O.I. 101 is to provide basic, general recommendations and guidelines to help keep Koi alive and healthy.

K.O.I. 101 Includes Information on:
- Questions to answer before building a pond
- Pond construction pitfalls
- Pond retrofits
- Pond safety
- Pond stocking densities
- Filtration & water quality
- Koi buying & feeding
- Diagnosis & treatments of Koi health problems
- Koi stress & handling
- Emergency responses

K.O.I. 101 is free to anyone that registers at the K.O.I. web site.

This web-based course is available in multiple formats:
- Web pages of text and pictures
- A series of self-paced, narrated PowerPoint presentations
- Audio for download to MP3 players

Charts and Checklists will be available from the store on the K.O.I. web site.

FUN activities will allow Koi keepers to test their knowledge on each section of K.O.I. 101.

Koi keepers who pass the course may print a certificate acknowledging course completion.

LEVEL 2 - CERTIFIED KOI KEEPER
The goal of the Certified Koi Keeper courses is to provide a solid understanding of the primary Koi health and husbandry issues in the hobby and to make such information available to as many Koi keepers as practical. Ideally, all Koi keepers would wish to achieve this basic level of knowledge.

The Certified Koi Keeper curriculum will consist of nine modules that will include:
- Water quality
- Pond construction
- Filtration
- Anatomy
- Physiology
- Diagnosis and treatment
- Nutrition
- Biosecurity, quarantine & record keeping
- On-Line Lab

The Certified Koi Keeper on-line lab will be conducted as a Webinar and will not require travelling.

LEVEL 3 - MASTER KOI KEEPER
The curriculum will expand on the basic knowledge gained in the Certified Koi Keeper course by offering 14 advanced modules that explore various topics in greater depth.

KOI SPECIALIST
Courses are planned to be offered in specialized areas that will allow students to achieve certification in several specialties.

The specialties currently planned include:
- Show water quality
- Diagnosis and Treatment
- Physiology
- Water Flow Dynamics
- Pond Building
- DIY

K.O.I. STUDENTS
All 2nd and 3rd level students will have the benefit of mentors available to help them. Students generally have two years to complete all modules for any level of certification.

JUST FOR FUN!
K.O.I. is not just about certifications. We believe that learning should be interesting and can be FUN! Just-for-fun courses and seminars will be offered on a variety of topics, including Koi Photography.

All courses offered will seek to be interesting and help Koi keepers maintain their delight in our fascinating avocation. And because all training is done on-line, it can fit into even YOUR busy schedule.

VISIT OUR WEBSITE AT
KoiOrganisationInternational.org
YOU CAN BE A BETTER KOI KEEPER AT YOUR LEISURE

Koi Organisation International provides:

Current  Accurate  Useful Info

ONLINE CLASSES INCLUDE:

FREE Level 1 – K.O.I. 101
K.O.I. 101 will provide basic, general recommendations and guidelines to help keep Koi alive and healthy. K.O.I. 101 is FREE to anyone that registers at the K.O.I. website.

K.O.I. 101 Includes Information on:
• Pond Construction/Paths
• Pond Safety
• Filtration & Water Quality
• Questions to Answer Before Building a Pond
• Diagnosis & Treatments of Koi Health Problems
• Koi Stress & Handling

Level 2 – Certified Koi Keeper
The goals of the Certified Koi Keeper courses are to provide a solid understanding of the primary Koi health and husbandry issues and to make such information available to as many Koi keepers as practical.

The Certified Koi Keeper curriculum will include:
• Water Quality
• Filtration
• Physiology
• Nutrition
• Fluoroarcy, Quarantine & Beyond Keeping

Level 3 – Master Koi Keeper
The curriculum will expand on the basic knowledge gained in the Certified Koi Keeper courses by offering 14 advanced modules that explore various topics in greater depth.

Koi Specialist
The specialties currently planned include:
• Shoal Water Quality
• Physiology

Please come visit us and judge for yourself at www.KoiOrganisationInternational.org
Learning is fun again!

Koi Organisation International (K.O.I.) is now offering a brand-new online Lab course. We have used current video and computer technology to produce an innovative way to cover subjects that are usually best taught in-person. This very interesting course includes a DVD of hands-on demonstrations and includes supplemental written information. Plus, course instructors are available to answer your questions and respond to your comments.

Features

Part 1
- Online course. self-paced
- Lab Kit (cool goodies)
- DVD - topics covered:
  - Fish handling, anesthesia, examination and treatment;
  - Microscope work including sample prep and evaluation;
  - Water quality - stock solution prep & testing your test kits

Part 2
- Live online course
- Learn proven methodology to evaluate and solve Koi and pond problems

Benefits

Part 1
- Learn from home
- May be completed at your convenience

Part 2
- Interact in real-time with instructors and other students

Advantages

- Save time - learn from home largely at your convenience
- Save money - no expensive travel required
- Revisit/review material - the DVD, Lab Kit and the supplemental info are yours to keep

Info at: www.KoiOrganisationInternational.org
A good thing just got better...

Guide Supplement
now available - 29 new pages

Ready to help you with all those little things you can't quite remember or maybe didn't even know. Contains useful info helping you take ACTION.

K.O.I. Guide & Supplement

Guide included with $24 initial full membership
Supplement included with $24 full membership renewal.
Both and a full membership for $40

Waterproof paper and printing – use pencil or waterproof ink to add your own info

Rigid binder cover supports note taking

Guide includes: zone chart for water quality parameters; internal anatomy pix; original & modified vet-recommended injectable dosing charts; parasite ID page; Tx for parasites; chemical treatments charts; water treatment chems chart; pond piping flow rates w/ various pressure heads; basic pond calculation formulae; pond call forms & blanks to add your own info.

Supplement includes: New Koi appreciation section – Gosanke featured in full color; Koi vocabulary & judging terms; anesthesia & euthanasia recommendations; equipment sanitizing agents; pond filter startup curves & equations; basic koi nutrition; koi emergencies & responses; transporting Koi; extra pond call forms & more blank pages to add your own info.

Read more: www.KoiOrganisationInternational.org
Announcing the NEW K.O.I. Web Site

Koi Organisation International (K.O.I.)

Has a NEW Look!

Same ol’ CURRENT, ACCURATE and USEFUL Information, New LOOK!

- Easier to Navigate!
- New Articles!
- New Membership Perks!
- 2 NEW Certifications!

Check it out!
www.koiorganisationinternational.org
K.O.I. Accomplishments in 2013

K.O.I. 101
The K.O.I. website has seen more than 100 accesses to the FREE K.O.I. 101 during 2012/2013, and a dozen users have taken voluntary K.O.I. 101 testing. An email was sent to those that have taken the voluntary testing to congratulate them, encourage them to become members and to offer them other K.O.I. courses.

Courses and Students
In 2012/2013, K.O.I. signed up 7 new CKK students.

2 new courses were added to the curriculum - #503 Show Water Quality, and #403 Show Water Quality Internship.

2 new Certifications were added to the K.O.I. offerings. The only previous certification was 8 courses to become a Certified Koi Keeper. The new certifications are for Specialists, and each requires only 5 courses. The 2 new Specialists are Show Water Quality Specialist and Koi Biology Specialist.

K.O.I. #202 – Construction, was updated several times to reflect the latest information available.

Three K.O.I. courses were put on Moodle to be used by students to take course exams online, and receive instant scoring on the tests. Moodle is now being used for #205 Anatomy, #206 Physiology and #208 Quarantine, Bio-security and Record Keeping. There are currently no plans for other existing courses to be added to Moodle due to the predominance of essay-questions for their exams. The first student took Moodle testing in May of 2013, and reported that they just loved being able to take the testing on-line!

Professor Strange again taught his 3 courses for K.O.I. this year. Those courses are #313 Bacteriology, #520 How & Why for Koi Nutrition, and #521 Water Quality & Koi Physiology. A total of 8 courses were taken by 5 students.

Professor Strange has agreed to work on a 3rd level Nutrition course for K.O.I.

Students that had not finished courses by the first of the year were given a free extension until April 30th. 8 students that had paid for the #220 LAB course but not started it were sent their LAB kits in an effort to get them to complete the course.

Members
K.O.I. has 83 paid members, 7 of which are Lifetime members,

Several membership options have been instituted. All Memberships expire at the end of the fiscal year, Sept. 30. New members may buy a pro-rated membership, and pay only for the months remaining in the fiscal year, or they may purchase a full membership and receive a K.O.I. Guide. Future renewals will receive the Guide Supplement for that year, and new members have the option of purchasing their membership with the Guide and Supplement.

The K.O.I. Guide was envisioned and created during 2012, and started shipping as a perk for 2012/2013 membership renewals and new members in October 2012. The purpose of the
Guide is to provide instant access to critical Koi Keeping information in a waterproof format. Both the bright yellow Guide binder and all the Guide pages are waterproof. Blank waterproof pages are provided for users to take notes. So far, 83 copies of the Guide have been mailed out to our paid members and additionally 4 copies were sent to teaching staff and volunteers. The Guide is currently in its second printing.

Those renewing their membership for 2013/2014 will receive the first Guide Supplement, another 29 pages of current, accurate and useful information which can be added into their K.O.I. Guide. Future supplements are planned to be available each year for the next 5 years.

The K.O.I. Web Site

K.O.I. started working on a new web site design in 2012, and selected a proposal from Planet Tucker to implement the design in Drupal. The new web site cut over in July 2013 and features a set of quick picture-links on the front page, as well as easier to navigate menus. For staff, the website allows quick and easy editing of pages and simplified new page creation. Maintenance for the site will be done by K.O.I. staff. New features of the site include a weekly Question/Poll that users can vote on. The answers are posted the following week, and include an educational discussion. There is also a new Gallery for Pond Pictures, and submissions are solicited from the public. The new site features a Just For Fun section, a section on new offerings, and sections for store specials and membership perks.

After cutover to the new site, there were 300 unique people that were on the site in the first month, and they averaged 6-8 page views. In previous years, the average was 4 pages per view, reflecting the increased efficiency of the new web site in helping users access more information.

Our last month of web site metrics showed a bevy of interesting statistics. Our users from the U.K. had by far the longest average time on site – an average of over 18 1/2 minutes, and also averaged 14 page views per visit. The new web site averages about the same percentage of return users as the old site, at over 60%. Returning visitors stayed on the new web site about twice as long as new visitors. 53 people have visited the new site more than 10 times. 20% of web site visits are from portable devices, of which 69% were from tablets. 66% of users went to the site directly, without being referred. 22% found K.O.I. by searching. The page most visited in the past month was the one selling a used Celestron microscope. The reading list was the most accessed educational page, and the Pond Gallery was viewed by 11% of users. While all these numbers reflect only a month of usage, we are very impressed with the response to the new web site.

The new K.O.I. web site allows first access to new articles to members, and then after a month, new articles are available to registered users. After 2 months, new articles go to the archives, which are only accessible to members.

The org now has direct email addresses for Contact, Guide, Finance, Support, CE, Members, Certifications, Articles, Students, Pond Pictures, K.O.I. 101, Administration and Email. In addition, each BOD member has their own org email account.

K.O.I. web hosting was moved to HostGator in 2013. Website backups are made both nightly and weekly.
As of the Sept 30 2013, there were ~850 registered users for the K.O.I. website.

Discounts and Store Improvements
The new K.O.I. store automatically calculates discounts for K.O.I. members and CKKs when any item is added to their cart.

K.O.I. discounts for Members are 10% on courses and 20% on ebooks. Specialists get a 10% discount on courses and 20% discount on Ebooks. Specialist and member discounts may be combined. CKKs get a 25% discount on courses and a 50% discount on ebooks, but the CKK discounts may not be combined with other discounts.

K.O.I. offers package deals at a greatly reduced price for the CKK, Biology Specialist and Water Quality Specialist certifications.

New items have been added to the K.O.I. store including new caps with K.O.I. embroidery, and a special section for the resale of new or slightly used pond goods.

General Improvements
K.O.I. set up an account with Square, and more than 20 products are now listed under the corporation. 7 members first used Square to take payments at events such as Koi Shows, Koi Club Meetings and Pond Calls. K.O.I. only takes credit cards via Square during face-to-face interactions. Square has been used primarily for folks to instantly become a K.O.I. member, has also been used to purchase courses and ebooks.

Getting the Word Out
Koiphen has been instrumental in helping us get the word out to potential members, students and clients. Items discussed have been the new K.O.I. website, the FREE K.O.I. 101 course, and the K.O.I. Guide. A raffle was set up to select a quarterly winner to receive a $25 gift certificate towards courses or ebooks from those that submit Pond Pictures for the K.O.I. Pong Gallery on the web site.

5 clubs ran a monthly full-page ad for K.O.I. in their newsletters.

Atlanta Koi Club is offering a scholarship to members who wish to become CKKs, and then supports those new CKKS by donating $150 towards the purchase of a microscope.

Spike Cover, Head of the K.O.I. Advisory Committee submitted an article he wrote for K.O.I. on KHV testing, and it was published by the American Koi Society.

K.O.I. tri-fold brochures and lab brochures were sent to a member in England for distribution at English Koi Shows.
Koi Organisation International, Inc.

Statement of Fund Balances

As of September 30, 2013

Short Term Assets (unrestricted):
Cash on hand $6,152
Inventories (Note 1) 2,380
Total Assets $8,532

Liabilities
Short Term Liabilities:
Reserves (Note 2) 800
Total Liabilities $  800

Fund Balances or Net Assets
Total Fund Balances: $8,532
Total Liabilities $  800
And Fund Balances or Net Assets: $7,732

Notes to Financial Statement:
Note 1: Inventories (at cost)
K.O.I. Organization pins 456
Books (Griffiths) 665
K.O.I. Patches 156
Complete Guides 52
Binders 489
Supplement inventory 412
RITR paper 150
Total $ 2,380

Note 2: Reserves
Refunds for courses 175
K.O.I. Supplements 625
Total $ 800

Koi Organisation International, Inc.

Statement of Income and Expenses

For the Year Ended September 30, 2013

Income:
Donations $  1,702
Membership Dues 1,351
Online Store Courses 2,444
Online Store Items 705
Online Store EBooks 190
Total $  6,392

Expenses:
Banner $  25
Filing Fees 50
Instructors 720
Office supplies/postage 642
Cost of Goods 1,612
Website Development/fees 1,729
Total $  4,778

Net of Income/Expenses $ 1,614

*Unaudited Results of Operations.
The K.O.I. customer base continues to expand in 2013, offering more services to more Koi keepers. K.O.I. offers a wide variety of material to students at all levels of experience, from complete beginners to serious Koi enthusiasts. K.O.I. courses appeal to those that tend to be more experienced hobbyists that are learning more about caring for the Koi in their own ponds as well as showing an interest in helping out with community projects and helping others learn about Koi keeping. The K.O.I. Ebooks encompass many specific topics that help ponders with a specific problem, such as understanding water changes or detailed information on how Koi should be transported. Many of the K.O.I. Ebooks are free, and aid beginners in the basic concepts of Koi keeping. K.O.I.’s free flagship product, called K.O.I. 101, has been downloaded from the web site over 1000 times, and continues to provide a sound foundation of knowledge to all those who are interested in Koi and ponds.
K.O.I. sold a total of 73 courses in 2013, with 7 new students enrolling in the CKK Certification program. One of the premier advantages of the K.O.I. system of learning is that any hobbyist may purchase any course and take it at any time without committing to taking any further courses. Courses are taught by some of the most outstanding experts in Koi throughout the world, and include premier educators in South Africa and England, as well as those in America and Japan. The proof is in the number of students that return to K.O.I. to take further courses, based on how much they enjoyed their first experience. 90% of K.O.I. students take more than one course!
Top Countries Using the NEW K.O.I. Website

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<th>Rank</th>
<th>Country</th>
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<tbody>
<tr>
<td>1</td>
<td>United States</td>
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<tr>
<td>2</td>
<td>United Kingdom</td>
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<tr>
<td>3</td>
<td>Germany</td>
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<td>Switzerland</td>
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<td>7</td>
<td>Netherlands</td>
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<td>8</td>
<td>Norway</td>
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</table>

K.O.I. Certification is Inexpensive, and has Low CE Requirements

- The discounted price for all 9 of the K.O.I. Certified Koi Keeper (CKK) courses is $205.

- Once certified, CKKs must complete 15 hours of Continuing Education every 2 years in order to maintain their certification.

By comparison:

- In Australia, 4 units of vet training on aquarium fish is $AU 998 (or $962 USA Dollars).

- Master Gardeners must attend 50+ hours of classes, and graduates must complete 50 hours of volunteer service to the community in their first year, and 25 hours of volunteer service PLUS 12 hours of Continuing Education per year.

Sources:
http://www.theaquariumvet.com.au/pages/view/the_aquarium_vet_1
http://uccemg.com/Be_A_Master_Gardener/
Lois and Steve Salaun and Nellie Hawley are seen below in our booth at the Orlando Koi show.

Lois had the banner made and the Orlando Koi show folks generously donated the booth space. K.O.I. acquired several new members through their efforts.
A few of the many ponds that have been improved by K.O.I. Certified Koi Keepers in the USA
Testimonials

About Professor Strange’s 3 Courses:
“I have taken all three of his courses. He is very personable and will help his student to understand the course content and to successfully pass the class.”

Wally Hathaway

"Taking an exam on Moodle was a new experience for me but it was fast and simple. After finishing any exam, you’re left wondering how you did. To my surprise, within seconds my test had been graded and the correct answers for the questions I missed were there for my review. I love Moodle!"

Jennifer Hickey

About advice and information provided by Lois Salaun, K.O.I. Member:
“I did it! I built a filtration system. I used a 55 gallon drum and it works beautifully. My pond looks so good with minimal upkeep. Thanks so much for your help! I would never had attempted it, if you hadn’t given me the instructions and support.

Warmest Regards, Shauna" (Jacksonville, FL)
Our Future Direction

The current goals of K.O.I. are to offer a full spectrum of information on Koi health and husbandry to the community and to be recognized as a premier source for such information. While pursuing those goals, we will be ever mindful of the real goal for virtually every hobby, i.e., having FUN!

With these principles to guide us, we will seek to:

- Increase awareness of K.O.I. and the products and services it offers
- Make additional courses available
- Enlist additional students for new and existing courses
- Certify new CKKs via the current curriculum
- Retain a paid membership substantially equivalent to last year's level
- Offer new perks to our paid members
- Enlist additional authors for our educational activities
- Maintain revenue sufficient to sustain the organization

And while we are a relatively young organization, our core group is focused on and remains dedicated to having FUN in the hobby while helping others to do the same.
Thanks!

...to ALL our members, students and associates for making this wonderful organisation possible!